



Beesecret

BEE VENOM

For glowing skin and
visibly reduced wrinkles.



BEESECRET – the secret of bee venom



The **bee venom tricks your skin into thinking it has actually been stung**. This causes the body to redirect blood flow to the area, stimulating the **production of collagen**, which strengthens tissues, and elastin, which helps the skin maintain **firmness** and regain its **elasticity**. This results in a **rejuvenating effect similar to that of Botox**.



BEESECRET CREAM & SERUM

- Visibly rejuvenate the skin
- Visibly reduce the appearance of wrinkles
- Give the skin a smooth and radiant look
- ANTI-AGING effect
- Botox alternative
- For dry and mature skin

64% of women confirmed that the **Beesecret** cream from Medex was **superior to any other cream** they had tried before.*

Beesecret cream and serum have **over 96% natural ingredients!**



* Efficiency test was conducted based on the self-assessment under dermatological supervision of 25 women for 30 days, use twice a day, % confidence after 30 days.

BEESECRET SERUM & CREME – why you need both



- **The serum provides an optimal base prior to applying the cream.**
- Its high concentration of active ingredients will:
 - deeply penetrate your skin
 - thoroughly nourish and moisturize your face and neck,
 - stimulate skin renewal,
 - stimulating the production of collagen
 - significantly reduce the appearance of wrinkles,
 - and prevent premature aging.
- The cream further reduces the appearance of wrinkles, while nourishing and moisturizing the skin, giving it a soft and youthful look.
- **The effectiveness of the serum and cream is dermatologically tested and confirmed.**



BEESECRET – other ingredients



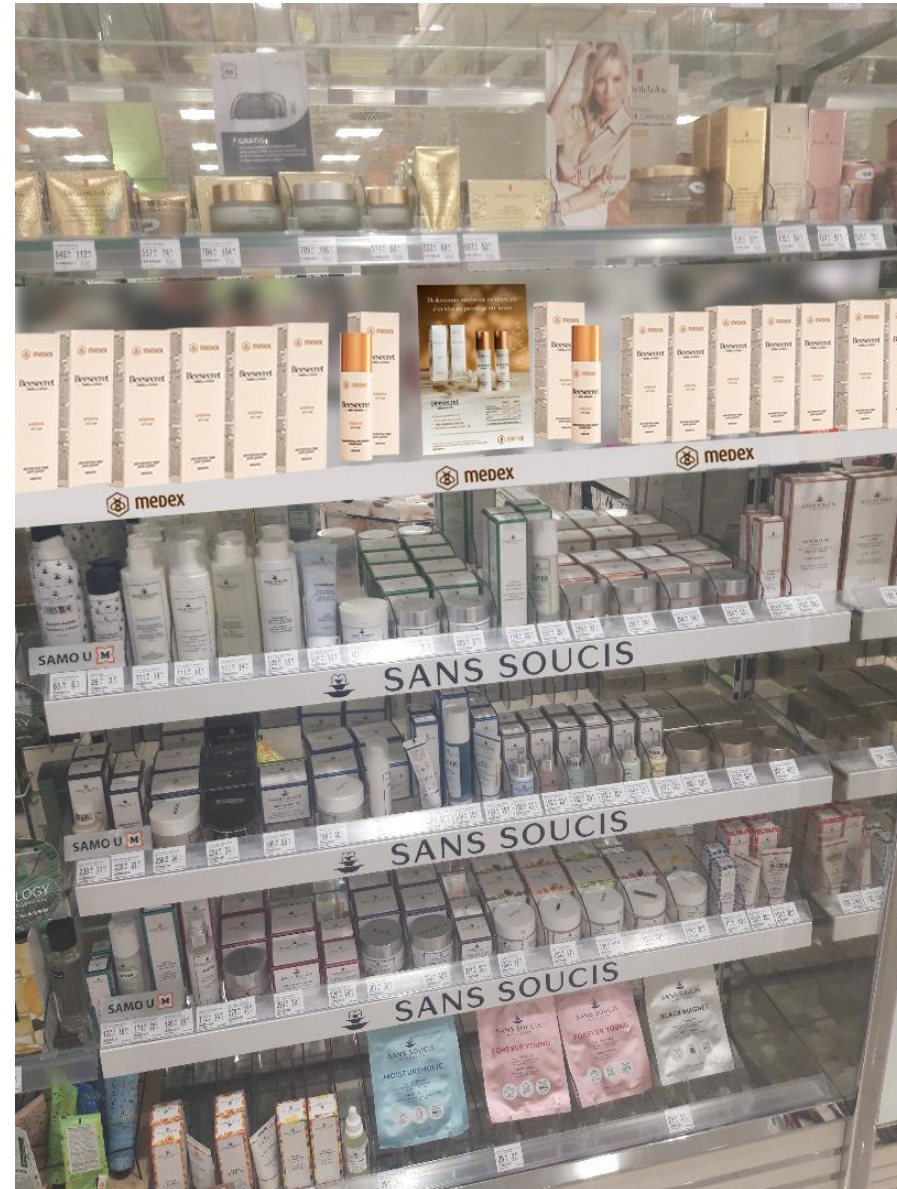
Creme (98% natural ingredients): bee venom, almond oil, honey, vitamin E, ceramides, beeswax, shea butter, and hyaluronic acid

Serum (96.7% natural ingredients): bee venom, almond oil, honey, and vitamin E

- **Almond oil** replenishes the skin's lipid barrier, moisturizes, and softens the skin.
- **Honey** accelerates skin cell regeneration and smooths the skin. Its beneficial active substances rejuvenate the skin, keeping it moisturized and nourished.
- **Vitamin E** acts as an antioxidant that helps to neutralize free radicals and promote overall skin health.
- **Ceramides** strengthen the skin's barrier, and improve its moisture, which results in healthier and more resilient skin.
- **Beeswax** retains moisture in the skin and protects it from desiccation.
- **Shea butter** deeply moisturizes and nourishes the skin, improving its elasticity, smoothness, and overall hydration.
- **Hyaluronic acid** increases skin hydration, plumpness, and reduces fine lines and wrinkles.

Beesecret - in Müller

- Among premium skincare brands.
- Targeting customers that seek high-quality skincare.
- Upper two shelves for maximum visibility and prestige.
- Optimal eye-level positioning for easy access and attention.
- Serum and Cream showcased side by side on separate halves of the shelf.
- Eye-catching flyer, placed in the middle to attract attention and provide additional product information.

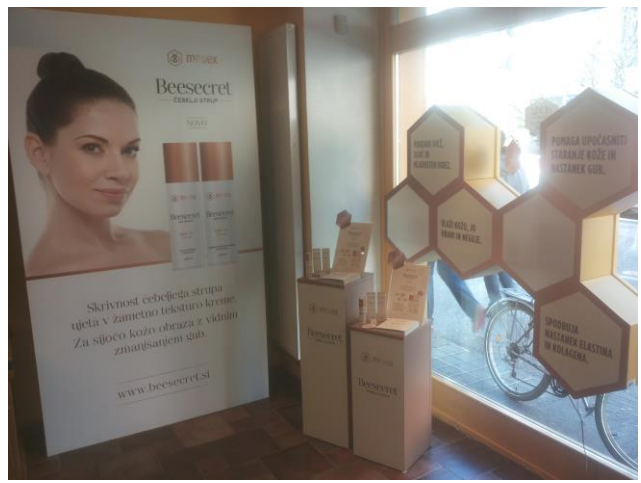




BEESECRET – POS materials




BEESECRET – POS materials (Medex store)



 medex

Beesecret
CEBELJI STRUP

NOVO



Skrivnost čebeljega strupa, tujeta v zametno teksturo seruma in kreme.

Za sijočo kožo obraza z vidnim zmanjšanjem gub.

www.beesecret.si



medex



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